How to Talk to Your Patients About Safe Prescribing

Physicians feel the responsibility to be the ultimate patient advocate, to be the nice guy, and help their patients in any way.

Sometimes, by writing prescriptions we are not helping, we are hurting. Patients have died and we have been sued after filling only 6 pills that a patient was begging for. Prescription Drug Abuse is an epidemic with 105 lives lost per day nationwide according to the Centers of Disease Control. Most are preventable.

We prescribe 10 times more pills now than we did 10 years ago. There is a high street value for many of the controlled substances, and diversion of medications is a serious problem. We need to follow the Goldilocks rule: not too much, not too little, but just right. The quantities of pills need to help, without leftover for potential diversion or waste.

It is much harder to say no to patients than to say yes. The "Yes" doctors are quickly identified as the "candy man" in the community. The "Yes" emergency departments are the "candy land." Word gets out quickly.

Hopefully this article will help you to say "No," to do it in a nice way, and to realize that you are helping your patient with your decision. You are the ultimate patient advocate, and that is why you must prescribe safely.

These are general recommendations and not a standard of care. You may like some suggestions and not others. That's not a problem. With time and practice you will develop the best language that works for you.

I. PATIENT COMPLAINT: "Back Pain or Headache with multiple previous visits."

PROVIDER ACTION: "Listen carefully, get a full history, physical, and medication history."

Don't make the mistake of jumping to conclusions because the patient is there again and again for the same complaint. Don't start rolling your eyes and label the patient a "drug seeker."

The first thing to do is to treat this patient like any other patient. EMTALA mandates that even if a patient presents with a chronic condition, you need to do a full screening to make sure the patient does not have an emergency medicine condition. Sit down, take a good history and include a very detailed medication history. Do a thorough physical examination. Check the old chart. Do your homework even more than you would a different patient. See if something was missed on previous visits.
Example: Chief complaint: "headache," and the nurses said "he is here all the time - he just wants drugs." The physician thanked them for the heads up, put blinders on to what was implied, and took the time to do a careful assessment. This patient was in hospital a month ago for headache with a negative work up. There was an explanation of why the admitting team did not think an LP was warranted. The physician ran the needed test. This man had meningitis. Not just any meningitis, but TB meningitis. Revisits to the are opportunities to find the real diagnosis.

II. PATIENT REQUEST: "Can I have something for pain?"

PROVIDER ANSWER: "Yes, let me check your medical record for the best choice."

This is a common request from many patients with various chief complaints.

You will generally offer pain medications to many patients before they even ask. You may not need the part about "let me check your records." Even with patients who are drug seeking, you will often want to offer pain relief, even if it is a non-opioid choice. Then go to the chart, to CURES, and do some research for the best plan.

III. PATIENT REQUEST: Pain prescription when medical records or CURES show that they already receive a prescription from a different provider.

PROVIDER ANSWER: "I will treat your pain now, but your doctor needs to write for any additional prescriptions."

"I see that you already have prescriptions from Dr. X. For your safety all of your pain medications need to be regulated by a single doctor and pharmacy." Although I cannot write for a pain prescription, I can certainly help with your pain today."

Usually that does the trick. However if you need, you can use the following lines:

"These medications are controlled by the DEA, which has strict rules for both the doctor and the patient. You have to get any new prescriptions from your doctor or clinic."

"We practice safe medicine and therefore all prescriptions and care should be coordinated with your doctor."

And finally, you can simply say, "I am sorry, we follow the safe prescribing guidelines, which means all your narcotic prescriptions have to come from one doctor and one pharmacy."
IV. PATIENT COMMENT: "But my doctor is out of town, my insurance changed, I couldn't get an appointment"

PROVIDER ANSWER: "I'm sorry that happened."

Try to avoid the word, "no", and make statements in the positive.

Look at the CURES report. You will see if the patient has received medications from the same clinic on a monthly basis. If this is the case, then it should be part of their pain contract not to get additional prescription from the ED. If the patient is doctor shopping, then you should not be part of that.

"Your doctor would want us to honor the pain contract, so I would want to follow your doctor's recommendations."

Example: A patient says: "But I made sure I did not sign the contract, so that I can get more medication." Well, just because she didn't sign it doesn't mean we should not be following the pain contract.

V. PATIENT COMMENT: "I changed doctors or I no longer go to that pain control clinic."

PROVIDER ANSWER: Until you are able to arrange a new care provider, you should consider going back to your previous provider who already knows your condition. We can give you referrals as well.

If the patient is not seeing the previous provider, they may have been discharged due to non-compliance. The previous provider would be obligated to provide care for 30 days after notifying the patients and giving referrals. Check CURES and look at the previous prescribing pattern. The could be a red flag.

VI. PATIENT COMPLAINT: "None of the other medicines work for me"

PROVIDER ANSWER - "Tell me how you take it?"

Patients frequently say, "I tried ibuprofen", "I tried Vicodin", and "Those don't work for me. What I really need is Dilaudid 2 mg IV with Benadryl 50 mg and Phenergan."

There are some reasonable patients who really tried the ibuprofen and Vicodin, but you need to find out exactly how they used it.

You need to ask: "Tell me how are you taking your medication." Find out the dose and the timing.
You will be surprised how many patients used 400 mg of ibuprofen twice a day and it was not enough. Or they took one pill of Vicodin last night and now 8 hours later they are in the ED with pain again without taking anything in between.

Depending on the description of how the medications are being taken, your answer could be: "That's the right dosing, good job, you should continue." Or "That's not quite giving the medications a chance to work. Let's try having you take the medication with a good dose. If you take Vicodin 4 times a day and add ibuprofen 4 times a day, you can alternate and have something to take 8 times a day. The combination works well."

The unreasonable patient will give you a vague answer like: "I have tried it in the past, so I know it doesn’t work," or "I am allergic to everything." This is a red flag for you to check CURES and old records. The answer is: "I need to review your records to find out what the best options are." Go to the records, do the research, find out the allergies and what they received before, and return with a plan.

VII. PATIENT COMPLAINT: "My prescriptions were lost"

PROVIDER ANSWER: "I can give you something for pain now, but it is best for your doctor to coordinate any additional prescription."

Patients will come to the ED and ask for a refill of a prescription because they lost it. We have heard all the reasons: "I forgot them on the bus," "My back pack was stolen," "I flushed them down the toilet because I thought I didn't need them," "they fell in the pool," and "I lost them at Disneyland."

If the patient says that the prescriptions were stolen, then the answer is easy: "Did you file a police report?" These are highly abused medications that are sold illegally. If a prescription were stolen then the DEA or police would want to know about it.

With a lost or stolen prescription, you need to listen to the story and use your judgment. Pain Agreements state that patients should not lose their medications and keep them safe. Some pain agreements allow for one lost prescription a year. The primary care doctor should be aware of the missing prescription. It is probably best to have lost or stolen prescriptions refilled by the primary care provider who can take account of all the prescriptions. Check a CURES report and see if there is a bigger problem.

Make sure that you document on the patient's discharge instructions and in your dictation: "Please obtain all pain medications from single doctor or clinic. No refills will be provided by the emergency department." This should be a message for doctors coming after you that the patient has received information on safe prescribing.
VIII. PATIENT QUESTION: "I need some codeine for my cough."

PROVIDER ANSWER: "The best medicine for your cough is an inhaler."

Phenergan with codeine cough syrup is a highly abused medication. There are cultures that put this medication in their drink and sip it all day. There have been pharmacies in some parts of town that received a fine for excessive loads of Phenergan with codeine. I've seen funny hidden camera videos showing pharmacy techs sneaking sips of codeine while at work.

"The inhaler opens your lungs and gets the junk out. A cough syrup just prevents the cough reflex and keeps the junk in. That's why I don't prescribe the cough syrup and use the inhaler instead."

IX. PATIENT COMPLAINT: "My tooth hurts."

PROVIDER ANSWER: "Would you like a shot to stop the pain?"

Dental patients are the most grateful patients. Do a dental block with Marcaine and get 100% relief for 6 hours. When I ask "Do you want a shot like the dentist for your pain that will numb up your tooth?" Patient with true dental pain will say: "Anything, just get rid of the pain." You should never give an IM injection of Dilaudid for dental pain.

If the patient is "scared" of a shot (dental block), then you can offer a couple Vicodin in the ED and check a CURES report to see if you should be writing a prescription or not.

X. PATIENT COMPLAINT: "I know my rights!"

PROVIDER ANSWER: "I am happy to refer you to our manager."

There are patients who are angry no matter what we do or how nice we are. They threaten to sue you and want to talk to a manager.

Remember that you are on stage when you talk to patients. Your conversation is not just for the patient, but also for the big audience of other patients and staff who are listening in on the interesting loud interaction. The listeners want to root for you.

I have used the same language to one patient who is so thankful that someone took the time to explain the dangers of the medications, and another who gets angry and called administration.

If you are referring the patient to hospital administration, hopefully they understand and are educated about safe prescribing. If not, you should provide some educational background and refer them to the various web sites that explain the prescription drug
abuse epidemic and safe prescribing. (CaliforniaACEP.org or SanDiegoSafePrescribing.org).

There are several lines you can use in difficult situations:
"I am sorry you feel this way, and I am happy to refer you to our manager."
"This is the same treatment I give my own family."
"I will provide you with safe medicine and will not do something unsafe even if you are asking me for that."

XI. PATIENT MEDICATION HISTORY: "Vicodin, Ambien, Xanax, Soma, Neurontin, ..."

PROVIDER ANSWER: "I see that your medications have some drug interactions."

Physicians have reviewed patient medication lists that go on for pages. Use this as an opportunity to alert the patient to polypharmacy or for opioid and sedative interactions. A patient may present with a fall, but the fall is because of all the medications.

Possible interactions:
"Wow, that's a long list of medications!"
"I see from the list that you are taking pain medications and anxiety medications together. That could be a dangerous combination."
"I don't want to make changes to your medications, but you should discuss this with your doctor, and at least do not take the oxycodone and xanax at the same time."
"You seem very sleepy from these medications."
"Could it be that you fell down because of your medications?"

One family member of a patient said, "We don't want a Michael Jackson."

XII. PATIENT COMPLAINT: Abdominal pain with multiple negative work ups.

PROVIDER ANSWER: "How often do you use marijuana?"

The first thing to do is a good history, physical, and make sure that a different diagnosis has not been overlooked. After that, think marijuana.

Marijuana these days is not the marijuana of the 1970s. California marijuana can have 25% THC or more, while in the 70's marijuana was 3% THC. There is a new surge of chronic abdominal pain patients who have had multiple CT scans, endoscopies, colonoscopies, and ultrasounds, all with negative results, but with a history of daily marijuana use. The treatment for THC associated cyclic vomiting syndrome is to get off the marijuana, and not to get more and more Dilaudid. Treating marijuana toxicity with opioids is creating a second addiction on top of the first one. This is difficult to explain to patients, because they were told marijuana helps nausea rather than causing it. If you
can convince the patient to stop marijuana for several months (not just a few days), they will be grateful later.

XIII. PATIENT PRESENTATION: Musculoskeletal pain in a Patient who is in recovery.

PROVIDER ANSWER: "You did such a good job being clean, it's not a good idea to trade one drug for another."

You see patients in recovery that is proud of their recovery, but have a new pain condition. They understand addiction. Explain to them that using Motrin and Tylenol and limiting opioids will help them prevent a new addiction.

XIV. PATIENT COMPLAINT: Pain

PROVIDER DISCHARGE INSTRUCTION: "I will give you a prescription for Norco. Please realize that this is a medication that can be abused. Keep it secure, take it only as prescribed, and do not drive if not fully alert."

The prescription drug abuse advocates request that physicians warn their patients about the seriousness of controlled medications. A quick warning in the ED can go a long way.

XV. PATIENT PRESENTATION: Clear Doctor Shopping

PROVIDER ANSWER: "I am concerned because you received different prescriptions from different doctors over the past few months. These medications can be addicting, do me a referral for addiction?"

As with everything, you have to use your judgment. Most patients who are in the ED are not ready to admit that they have an addiction, but sometime their family members are around and realize that there is a problem. Use family and friends to highlight a prescription problem.

This is the language recommended for the primary care provider when they need to discontinue opioid treatment because of prescription drug abuse: "The medication no longer appears to be as beneficial as it once was. As the benefits of the opioids no longer outweigh the risks, we need to discontinue this approach and together find a safer and more effective means of dealing with your pain."

Some patients have very overt doctor shopping and you may want to contact the DEA. Getting the DEA involved can force patients into court mandated drug rehab and save someone's life.
# Words at a Glance

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<th>PATIENT</th>
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<td>Anything</td>
<td>Remember you are on stage. Your words not just for the patient, but for the staff and patients who are also listening.</td>
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<td>Angry Patient</td>
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Further Suggestions

Medscape has a free CME program on "Managing Pain Patients Who Abuse Prescription Drugs." This has video examples of how a primary care provider talks to his patient. You will need a Medscape username and password.

www.medscape.org/viewarticle/770440

Contact Roneet Lev if you have further tips and suggestions that should be included in the next version of this document.

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