

PRESCRIPTION DRUG ABUSE

**Providers Need Drug Rehab
before they can lead our Nation
into Recovery**

Roneet Lev, MD
Chair, Prescription Drug Abuse Medical Task Force



IN THE NEWS

The Prescription Drug Abuse epidemic gets a lot of Media Attention

- Front Page of Wall Street Journal
 - CNN Exclusive with Bill Clinton
 - Celebrity Deaths
- Michael Jackson, 50: propofol, ativan, valium, versed
 - Heath Ledger, 29: oxycodone, hydrocodone, valium, restoril, ativan, doxylamine
 - Whitney Houston, 49: cocaine, marijuana, benadry, flexeril, xanax
 - Anna Nicole Smith, 40: chloral hydrate, valium, klonopin, ativan, serax, benadryl, topomax
 - Danny Gans 49: Dilaudid



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THE SATURDAY ESSAY | October 5, 2012, 6:51 p.m. ET

Prescription for Addiction

By THOMAS CATAN, DEVLIN BARRETT and TIMOTHY W. MARTIN



Ann and Bruce Kinkade discovered a network of doctors and pharmacies that fueled the addiction that killed their daughter. More Americans now die each year from prescription drug overdoses than from cocaine, heroin and other illegal drugs. Weekend Review editor Gary Rosen discusses the problem with WSJ staff writer Thomas Catan.

Jaclyn Kinkade, a 23-year-old doctor's-office receptionist and occasional model, was a casualty of America's No. 1 drug menace when she overdosed and died, alone, in a tumbledown clapboard house in Dunnellon, Fla.

WHAT YOU CAN DO

I. Understand the STATISTICS and the gravity of the prescription drug abuse epidemic

II. Prescribe Safely – Follow the Provider Guidelines

www.SanDiegoSafePrescribing.org

- web site has various document and educational materials

III. Use CURES

- Free notary available to medical society members and from various group practices.
- This power point shows you how easy it is

IV. Safe Prescribing in the Emergency Department

- Know the guidelines – see the web site
- Use for Emergent, Urgent, and Unscheduled Care

V. Patient Medication Agreement

- Use an agreement for any patient who needs more than a 3 month supply of pain, anxiety, or stimulant medication

I. THE STATISTICS

- ◆ In 2012 there were **268** unintentional Deaths in San Diego County from prescription drugs.

(There were 68 deaths from flu)

- ◆ Nationwide we have seen a 4 fold increase in opioid deaths over the past 10 years, and a 10 fold increase in number of pills prescribed.

105 people a day die nation wide from prescription drug abuse

- ◆ More people die from prescription drugs than heroin and cocaine combined
- ◆ The US is 4.6% of the world population and consumes
 - 80% of world's opioids
 - 99% of the world's hydrocodone
 - 2/3 world's illegal drugs

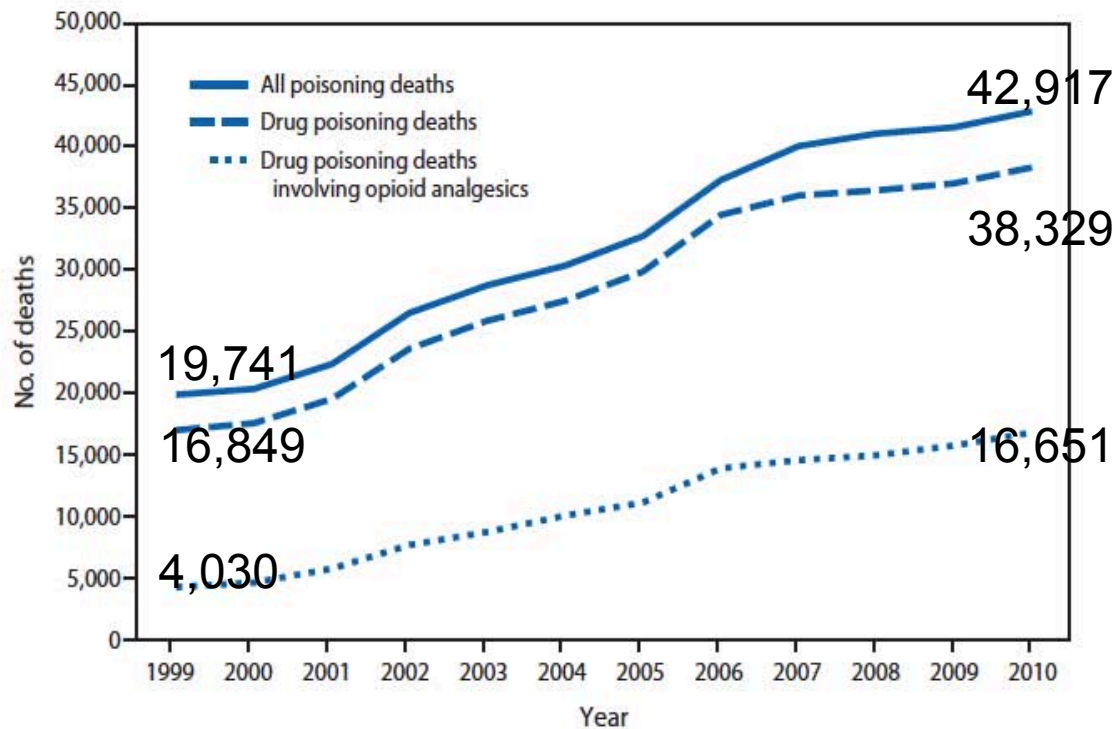
- Next 17 slides show additional details statistics

DEATHS - NATIONWIDE

CDC: PRESCRIPTION DRUG ABUSE IS EPIDEMIC

FROM THE NATIONAL CENTER FOR HEALTH STATISTICS

Number of Deaths From Poisoning,* Drug Poisoning,[†] and Drug Poisoning Involving Opioid Analgesics[§] — United States, 1999–2010



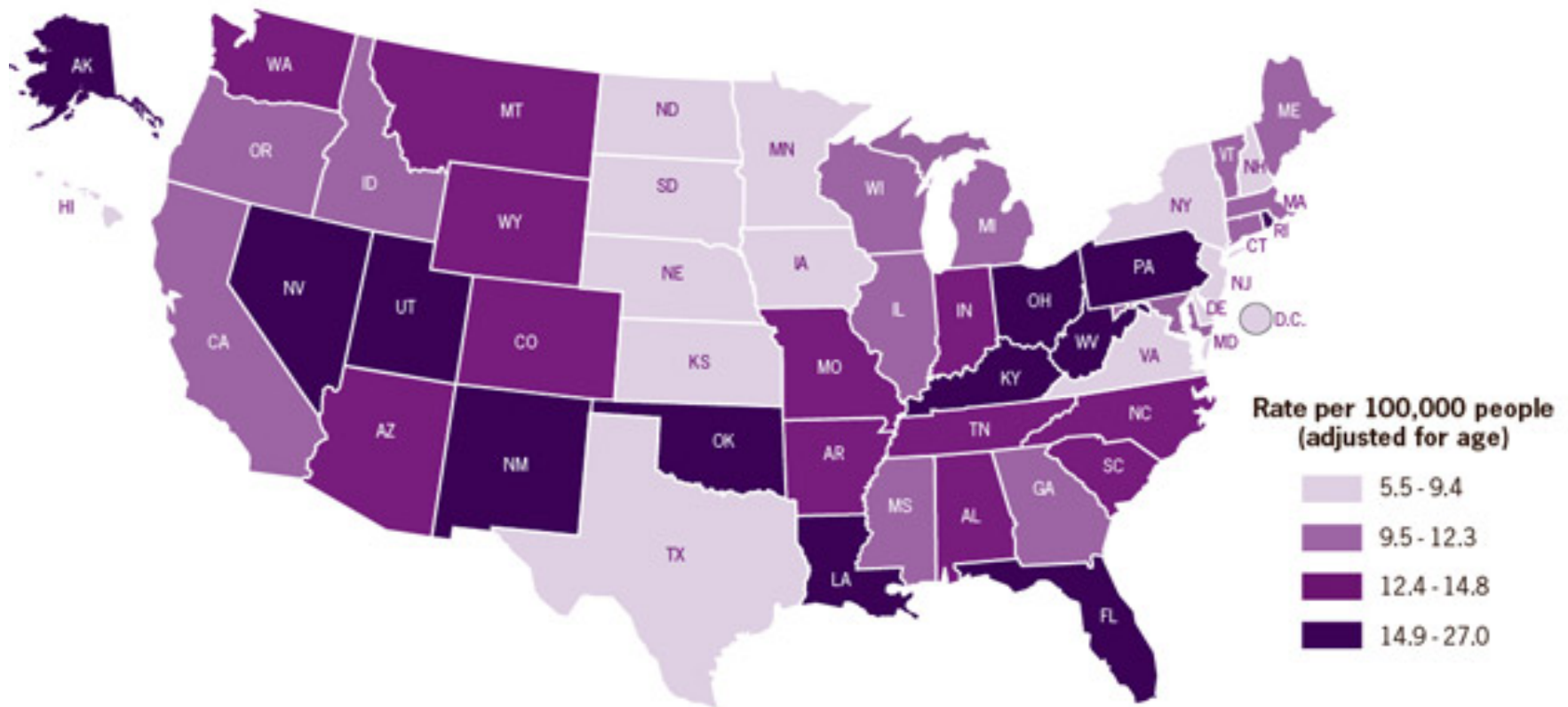
4 x increase in deaths due to opioids

105 deaths per day from PDA

Opioids involved in **43%** of total 38,329 drug poisoning deaths in 2010 (was 24% in 1999)

DRUG OVERDOSE DEATH RATE BY STATE

PER 100,000 PEOPLE, 2008

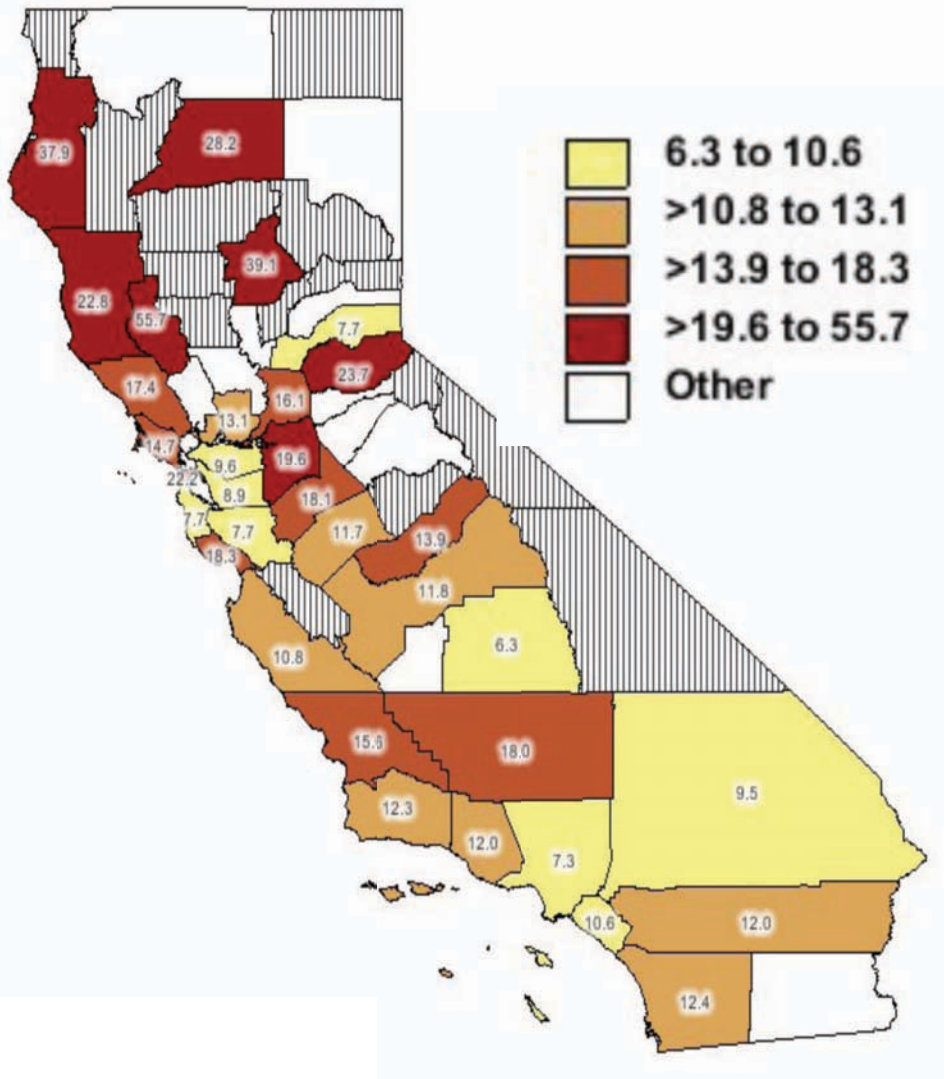


SOURCE: National Vital Statistics System, 2008

CALIFORNIA 10.4; **HIGH:** New Mexico 27; **LOW:** Nebraska 5.5

CALIFORNIA DRUG INDUCED DEATHS

1999 – 2010 RATE PER 100,000 PEOPLE



California Population: 37,253,956

Death Rate from Drugs: **11.4**

San Diego Population: 3,095,313

Death Rate from Drugs:

- **12.4** per 100,000
- 9% of total State
- 383 people

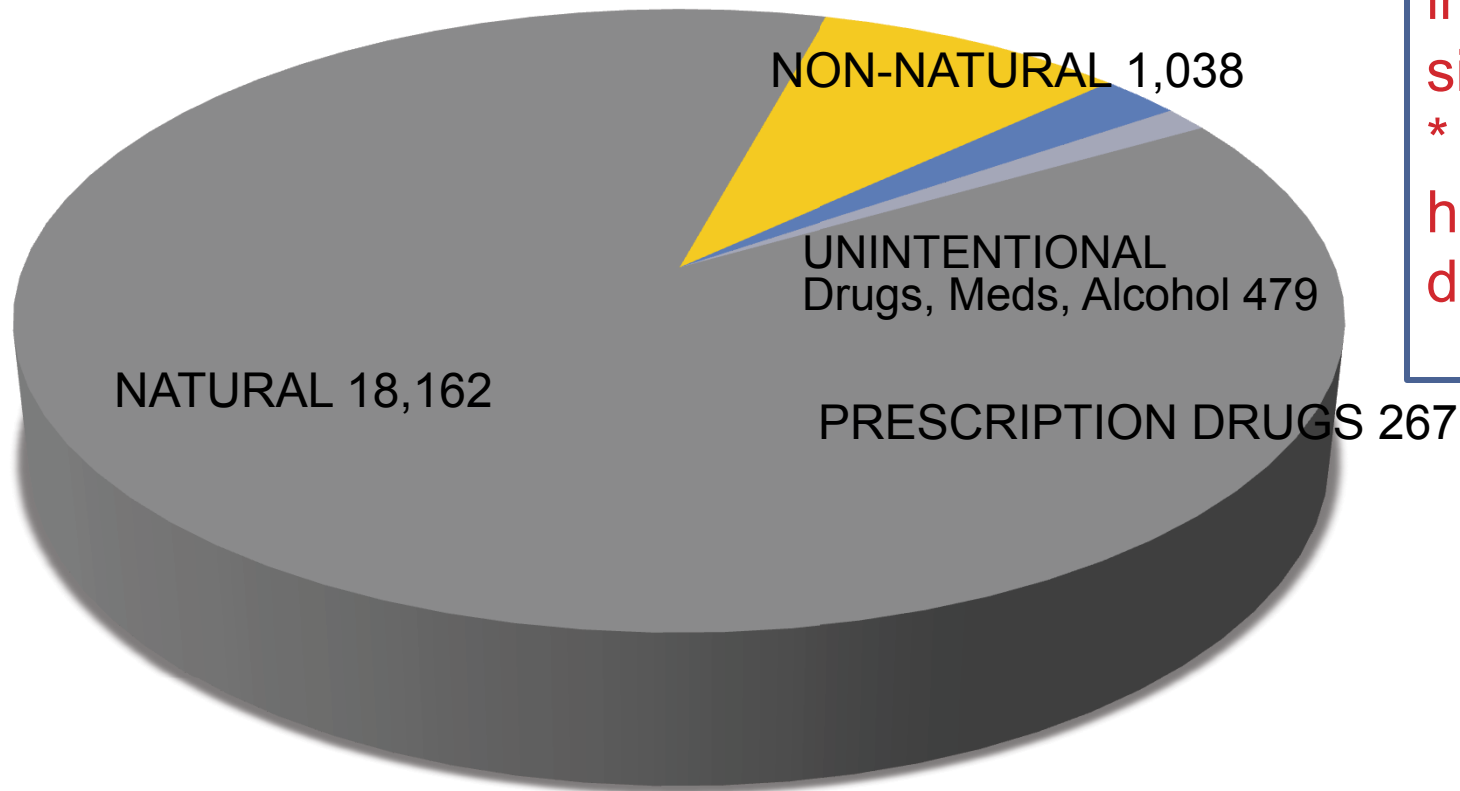
High Rate : Lake County **55.7**

High Total: LA **718** people

- 16.9%, rate 7.3

Low: Tulare rate **6.3**

DEATHS – SAN DIEGO



479 Total is
*80%
increase
since 2000
* #2 behind
heart
disease

2011 Data, approximate
20,000 Total